



**MOM'S
CHOICE AWARDS®**

Honoring excellence in
family-friendly
media, products and services.

Stargold The Food Fairy Media Release

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The Mom's Choice Awards Names Stargold the Food Fairy Among the Best in Family-Friendly Products (or service)

Summary: Claudia Lemay, RD is honored to announce that Stargold the Food Fairy has earned the prestigious Mom's Choice Award®. Having been rigorously evaluated by a panel of MCA evaluators, Stargold the Food Fairy is deemed to be among the best products / services for families.

Full Release:

Surrey, British Columbia. The Mom's Choice Awards® has named Stargold The Food Fairy as among the best in family-friendly media, products and services. The MCA evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal, and cost.

"We are thrilled to earn the Mom's Choice Awards Honoring Excellence Seal of Approval," says Claudia Lemay, author and mother of two. "We know all the great things the MCA does to connect consumers, educators, and caregivers with the best products and services available for families.

To be considered for an award, each entrant submits five (5) identical samples for testing. Entries are matched to evaluators in the MCA database. Evaluators are bound by a strict code of ethics not only to ensure objectivity, but also to ensure that the evaluation is free from manufacturer influence. The five evaluations are submitted to the MCA Executive Committee for final review and approval.

"Our aim to introduce families and educators to best-in-class products and services," explains Dawn Matheson, Executive Director of the Mom's Choice Awards. "We have a passion to help families grow emotionally, physically and spiritually. Parents and educators know that products and services bearing our seal of approval are high-quality and also a great value. The MCA evaluation program is designed to incorporate the expertise of scientists, physicians and other specialists; but we also engage parents, children, educators, and caregivers because they are experts in knowing what is best for their families."

With the evaluation now complete, the testing samples of Stargold The Food Fairy will be donated to schools, libraries, hospitals and nonprofit organizations.

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About Claudia Lemay, RD

Claudia Lemay is a Registered Dietitian in South Surrey, British Columbia. She has experience in many nutritional fields, including nutrition-related sales and media. She has also gained experience in gerontology and end-of-life nutrition through her work in long-term care.

Claudia is the author of two children's books. Her first book for children is about nutrition in general and is called Stargold The Food Fairy. She wrote it for her daughter Amélie who, at a young age, was not impressed whenever vegetables were served at meals. She also created teaching tools from the book so that parents and teachers can teach the importance of nutrition to their children and students. Her second book is more specific; it is about a child with diabetes and is called "Lucie, Brody and The Food Fairy" (to be launched in early 2017). Claudia is also currently working on her third book for children, which will be on the topic of severe food allergies/anaphylaxis.

Information about Stargold the Food Fairy and where to purchase it can be found at **www.stargoldthefoodfairy.com**

About the Mom's Choice Awards®

The Mom's Choice Awards® (MCA) evaluates products and services created for children, families and educators. The program is globally recognized for establishing the benchmark of excellence in family-friendly media, products and services. The organization is based in the United States and has reviewed thousands of entries from more than 55 countries.

Around the world, parents, educators, retailers and members of the media look for the MCA mother-and-child Honoring Excellence seal of approval when selecting quality products and services for children and families.

Learn more about the Mom's Choice Awards by visiting their website: www.MomsChoiceAwards.com.